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July 28, 2017

RE: Statement regarding No-Hide® pet chews

To whom it may concern:

As Co-Owner of PetMech, LLC, and co-developer of our *in vitro* digestibility test protocol, I have been conducting digestibility studies on pet products since 2005. I have examined and tested Earth Animal No-Hide® products on multiple occasions. The products have come from different batches at different times. I have also tested dozens of rawhide products for comparative purposes and for other clients. In a recent study, the No-Hide® products averaged 80% digestibility in simulated gastric conditions and 76% in simulated intestinal conditions. Rawhide, under the exact same conditions, averaged only 32% and 4% digestibility, respectively. In my opinion, the vast difference in digestibility between rawhide and No-Hide® is a clear indication that No-Hide® is not made from rawhide. Besides digestibility, I have observed other properties of No-Hide® and rawhide materials that are uniquely different. Different properties include protein content, fat content, carbohydrate content, odor, color, texture, cut resistance, impact resistance, and, flexibility.

Respectfully, PETMECH, LLC

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Timothy J. Bowser, Ph.D., P.E. Co-Owner