

# EARTH ANIMAL® IS NOW A CERTIFIED B CORPORATION

Joins a global movement of for-profit companies committed to using business as a "force for good"



Southport, Connecticut (January 2023) - Earth Animal, a leader in innovating health and wellness products for pets, proudly announces that it is a Certified B Corporation. As a Certified B Corporation, they're part of a global community of companies that use their business as a force for good. For Earth Animal, B Corp Certification is a way to advance the brand's core values and demonstrate their commitment to positive impact, transparency, integrity, and excellence.

As a Certified B Corporation, Earth Animal achieves high standards of social and environmental performance, transparency, and accountability and operates their business as a force for good in the way they value animals, people, and the Earth alongside profits. Through their long-established commitment to use 1% of its annual net sales, they invest in a more sustainable future for all Earth's animals, fund initiatives to improve their positive impact, and donate to mission-driven organizations that need it most.

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"As a Certified B Corporation in the pet industry, we are thrilled to be counted among businesses that are leading a global movement for an inclusive, equitable, and regenerative economy," says Susan Goldstein, Earth Animal co-founder. "By achieving this long-standing goal, we are proud to join an elite community of our peers that consistently value people, animals, and the planet alongside profit."

To learn more about B Corp Certification, please visit [about B Corps](#).

## ABOUT EARTH ANIMAL

In 1979, Dr. Bob and Susan Goldstein, Co-Founders of Earth Animal, embraced the transition from conventional veterinary medicine to an integrative and holistic approach focusing on the whole animal. They began creating natural products without using toxic chemicals to treat their patients and family animals. Since then, Earth Animal's focus has been to pioneer another way - a more holistic, humane, and sustainable way to enhance and preserve quality of life for dogs and cats. Their award-winning, high-quality products are compassionately sourced globally and produced with purpose in the USA.

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Earth Animal products can be found at independent pet shops nationwide. [Click here](#) to find a store near you.

If you would like more information about Earth Animal, please reach out to Susan Goldstein at 203.557.3322 or email at [media@earthanimal.com](mailto:media@earthanimal.com). Please follow us on [Instagram](#), [Facebook](#), and [LinkedIn](#).

## FOR IMMEDIATE RELEASE

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