



# NATIONAL PROMOTION CALENDAR

## WISDOM

## NO-HIDE

MONTH	DISTRIBUTORS	ASTRO OFFERS & PROMOBXX FREE TO ALL RETAILERS
JULY	<b>\$5 OFF</b> From the Land & From the Seed 2lb bags	<b>\$5 OFF</b>   <b>\$10 OFF</b>   <b>\$2 OFF</b> 2lb bags   8lb bags   Jerky All Recipes
AUGUST	<b>BUY 4 CASES, GET THE 5TH FREE</b> Jerky	<b>\$5 OFF</b>   <b>\$10 OFF</b> 2lb bags   8lb bags All Recipes
SEPTEMBER	<b>BUY 4 CASES, GET THE 5TH FREE</b> Jerky	<b>\$2 OFF</b>   <b>\$5-\$10 OFF</b> All Jerky Recipes   Air-dried From the Soil Recipe
OCTOBER	<b>10% OFF</b> All Air-Dried Food Recipes & Jerky	<b>\$2 OFF</b>   <b>\$5-\$10 OFF</b> All Jerky Recipes   Air-dried From the Soil Recipe
NOVEMBER	<b>10% OFF</b> All Air-Dried Food Recipes & Jerky	<b>\$2-\$10 OFF</b> Air-Dried Food & Jerky From the Air Recipe
DECEMBER	<b>10% OFF</b> From the Air 2lb bags	<b>\$2-\$10 OFF</b> Air-Dried Food & Jerky From the Air Recipe

\* All deals are subject to change.

MONTH	DISTRIBUTORS	ASTRO OFFERS & PROMOBXX FREE TO ALL RETAILERS
JULY	-	<b>50¢-\$3 OFF</b> Barbeque Collection Strips & Rolls
AUGUST	-	<b>50¢-\$3 OFF</b> Barbeque Collection Strips & Rolls
SEPTEMBER	-	<b>\$1 OFF</b>   <b>\$2 OFF</b> Small   Medium Pumpkin Spice Rolls
OCTOBER	-	<b>\$1 OFF</b>   <b>\$2 OFF</b> Small   Medium Pumpkin Spice Rolls
NOVEMBER	-	<b>\$1 OFF</b>   <b>\$2 OFF</b> Small   Medium Holiday Feast Rolls
DECEMBER	<b>COMING SOON</b> Post-Holiday Stock Up	<b>\$1 OFF</b>   <b>\$2 OFF</b> Small   Medium Holiday Feast Rolls

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# NATIONAL PROMOTION CALENDAR

## APOTHECARY

### SUPPLEMENTS & GROOMING

MONTH	DISTRIBUTORS	ASTRO OFFERS & PROMOBXX FREE TO ALL RETAILERS
JULY	<b>10% OFF</b> Natural Grooming Ear Wash, Eye Wash & Herbal Relief Balm	<b>\$4 OFF</b> Natural Grooming Ear Wash, Eye Wash & Herbal Relief Balm
AUGUST	<b>10% OFF</b> Liquid Supplements Allergy & Skin	<b>\$4 OFF</b> Natural Grooming Ear Wash, Eye Wash & Herbal Relief Balm
SEPTEMBER	<b>10% OFF</b> Liquid Supplements Allergy & Skin	<b>\$4 OFF</b> Liquid Supplements Allergy & Skin
OCTOBER	<b>10% OFF</b> Liquid Supplements Immune Support	<b>\$4 OFF</b> Liquid Supplements Allergy & Skin
NOVEMBER	<b>10% OFF</b> Liquid Supplements Immune Support	<b>\$4 OFF</b> Liquid Supplements Immune Support
DECEMBER	-	<b>\$4 OFF</b> Liquid Supplements Immune Support

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## APOTHECARY

### FLEA & TICK

MONTH	DISTRIBUTORS	ASTRO OFFERS & PROMOBXX FREE TO ALL RETAILERS
JULY	<b>10% OFF</b> Herbal Bug Spray	<b>\$3 &amp; \$5 OFF</b> Herbal Bug Spray & Skin Defense Chews
AUGUST	-	<b>\$3 &amp; \$5 OFF</b> Herbal Bug Spray & Skin Defense Chews
SEPTEMBER	-	<b>\$5 OFF</b> Skin Defense Chews
OCTOBER	<b>10% OFF</b> Skin Defense Chews	<b>\$5 OFF</b> Skin Defense Chews
NOVEMBER	<b>10% OFF</b> Skin Defense Chews	<b>\$5 OFF</b> Skin Defense Chews
DECEMBER	<b>10% OFF</b> Skin Defense Chews	<b>\$5 OFF</b> Skin Defense Chews

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