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SPRING 2025 PRODUCT CATALOG

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# HERE'S TO LIVES WELL LIVED

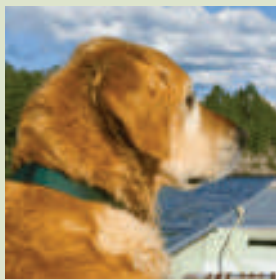
Since 1979, we've been crafting products to help pets live healthier, happier, and longer lives. Our high-quality food delivers exceptional nutrition, our irresistible chews keep tails wagging, and our wellness solutions support the most common conditions for dogs and cats. Through innovative lines like Wisdom™, No-Hide®, and Apothecary, we enhance the well-being of animals, people, and the planet. Every pet — and pet parent — deserves the joy of a life well-lived.



## IT'S BEEN AN ADVENTURE

*"We've always believed that animals are so much more than pets."*

- Dr. Bob and Susan  
Founders



Leigh, living his most joyful life!



Founders, Dr. Bob & Susan Goldstein



Flagship store in Westport, CT

### 1974 LEIGH

The Earth Animal story begins with Dr. Bob & Susan Goldstein's golden retriever, Leigh, that suffered from debilitating arthritis.

### 1979 EARTH ANIMAL

Susan opens Natural Health Food Store for dogs & cats right next door to Dr. Bob's veterinarian hospital.

### 2016 WISDOM & RIVERSTONE

Earth Animal purchases a plant in the farmlands of Maryland and transforms it into an SQF-certified facility. Soon after, Dr. Bob Goldstein's Wisdom™ launches.

### 2022 B CORP

After years of dedication and commitment to animals, people, & the Earth, Earth Animal becomes a Certified B Corporation™.

### 1975 WELLNESS SOLUTIONS

Dr. Bob & Susan begin their quest in alternative therapies to help Leigh live a happier and healthier life, including natural remedies and supplements.

### 2015 NO-HIDE CHEWS

Earth Animal transforms the world of dog chews by introducing No-Hide®, the first easily digestible, delicious, and long-lasting alternative to rawhide.

### 2018 10% PROMISE

Earth Animal formalizes their commitment to use 1% of their annual net sales to invest in and strengthen programs for a more sustainable future.

### 2025 NO-HIDE TURNS 10!

Earth Animal continues to deliver the highest quality, most beloved, and safest chews to pets worldwide

# MAKING A BIG IMPACT

AS A LEADER IN THE PET INDUSTRY AND CERTIFIED B CORP™, WE OPERATE OUR BUSINESS AS A FORCE FOR GOOD IN THE WAY WE VALUE ANIMALS, PEOPLE, AND THE EARTH.

## DID YOU KNOW THAT THE B IN B CORP CERTIFICATION STANDS FOR BENEFIT?

There are many reasons why carrying certified brands like us matters to you & your customers. Here’s just a few:

- B Corps believe in using responsibly sourced and traceable ingredients, promising the highest levels of animal welfare and quality products for your pets.
- B Corps back up their words with meaningful actions and prioritize ethical business practices that positively impact their communities.
- B Corps are thoroughly audited to ensure they reduce their environmental impact and leave the Earth better than they found it.





WISDOM™

FOOD & TREATS

VETERINARY  
FORMULATED  
BY:  
*Dr. Bob  
Goldstein*

# WISDOM™

## BLENDS OUR PASSION AND EXPERTISE



- ✓ Elevated Ingredients
- ✓ Signature Protein Blends
- ✓ Thoughtfully Processed

It's in the blend.



From bland...



to blend.

# WISDOM

Elevated nutrition. Positive impact.

It's in the blend.



# A WORLD OF DELICIOUS CHOICES

## MADE TO MAKE LIFE SIMPLE

When you trust one Wisdom product, you trust them all. From familiar favorites to exciting new flavors, every option is crafted with care. It's variety you can feel good about — keeping pets happy and thriving at every stage of life.



## DOG FOOD

Made with our Signature Protein Blends  
Complete & balanced  
Perfect for rotational feeding

## JERKY

Made with our Signature Protein Blends  
Breakable strips can be used for training  
Great for multi-pet households

The new Wisdom range from Earth Animal.



# OUR PROMISE IN EVERY BITE

## TO NUTRITION

- Nutrition is key to a dog’s well-being — body, mind, and spirit.
- We use high-quality ingredients across our food, treats, and chews.
- Packed with proteins, nutrients, and bold flavors, our products nourish dogs so they can thrive.

## TO ANIMAL WELFARE

- We created the pet industry’s first ani-mal welfare framework to ensure ethical sourcing.
- Our practices align with humane stand-ards because we believe all animals deserve a good life.

## TO SAFETY

- Safety is central to everything we do.
- Our processes undergo rigorous audits to maintain compliance.
- Wisdom is crafted in our own SQF-certified plant, Riverstone, nestled in the farmlands of Maryland — ensuring the highest standards for food safety and quality.

### NORTH AMERICA

Apple  
Apple Cider Vinegar  
Beef  
Beef Heart  
Beef Liver  
Bison  
Black Soldier Fly Larvae  
Carrots  
Catfish  
Cherry Extract  
Chicken  
Chicken Gizzard  
Chicken Heart  
Chicken Liver  
Chicken Neck  
Clams  
Cranberries  
Crickets  
Dates  
Duck  
Duck Gizzard  
Duck Liver  
Flaxseed  
Kelp  
Lentil Protein  
Marine Microalgae Oil  
Miscanthus Grass  
Mixed Tocopherols  
Oats

Oregano Extract  
Potato Protein  
Pumpkin  
Quail  
Quinoa Flour  
Rosemary Extract  
Salmon  
Sardine  
Sea Salt  
Sprouted Flaxseed  
Sprouted Oats  
Sprouted Quinoa  
Sweet Potato  
Turkey  
Turkey Gizzard  
Turkey Heart  
Turkey Liver  
Turkey Neck  
Yeast Culture  
Yeast Extract

### EUROPE

Alfalfa Nutrient Concentrate  
Goose  
Inulin  
Sea Salt  
Sunflower Meal  
Sunflower Oil

### AFRICA

Fenugreek

### SOUTH AMERICA

Organic Quinoa  
Rosemary Extract  
Sprouted Flaxseed  
Sprouted Oats  
Sprouted Quinoa  
Sunflower Oil

### NORTH AMERICA

Calcium Carbonate  
Calcium Lactate  
Choline Chloride  
Citrus Fiber  
Copper Protein  
Dicalcium Phosphate  
Iron Protein  
Manganese Protein  
Potassium Chloride  
Sodium Selenite  
Zinc Protein

### SOUTH AMERICA

Sodium Alginate

### EUROPE

Biotin  
Calcium Pantothenate  
Folic Acid  
Niacin  
Riboflavin

Thiamine Hydrochloride  
Vitamin A  
Vitamin B12  
Vitamin D  
Vitamin E

### ASIA

Calcium Pantothenate  
Folic Acid  
Niacin  
Pyridoxine Hydrochloride  
Riboflavin  
Thiamine Hydrochloride

### OCEANIA

Venison  
Venison Liver

K

Fe

NATURAL  
VITAMINS & MINERALS

Ca

Mn

Zn



MADE IN THE USA  
WITH THE EARTH'S  
FINEST INGREDIENTS  
AT OUR RIVERSTONE KITCHEN



# IT'S IN THE BLEND

OUR SIGNATURE PROTEIN BLENDS ARE INTEGRAL TO THE WISDOM DIFFERENCE

Superior nutrition starts with selecting the best ingredients from trusted farmers, fisheries, and suppliers.

Each recipe begins with our veterinary-formulated Signature Protein Blends, crafted by Dr. Bob Goldstein to deliver complete and balanced nutrition for optimal health. These blends feature a rich variety of nutrient-packed proteins, including meat, poultry, fish, wild game bird, insects, and plants.

By consistently incorporating our Signature Protein Blends across the Wisdom range, we ensure every product delivers exceptional quality and nutrition.



SUSTAINABLY SOURCED, WILD-CAUGHT CATFISH, CLAMS, & SARDINES



SUSTAINABLY SOURCED DUCK MUSCLE, LIVER, AND GIZZARDS, QUAIL MUSCLE, & GOOSE MUSCLE



SUSTAINABLY SOURCED VENISON, BEEF, AND BISON MUSCLE, & ORGANS



G.A.P. RATED TURKEY MUSCLE AND TURKEY HEART, LIVER, GIZZARDS, & NECK



G.A.P. RATED CHICKEN MUSCLE AND CHICKEN HEART, LIVER, GIZZARDS, & NECK



SUSTAINABLY SOURCED CRICKETS AND BLACK SOLDIER FLY LARVAE



FOOD: LENTIL, SUNFLOWER MEAL, & ALFALFA



JERKY: PUMPKIN, POTATO PROTEIN, & SUNFLOWER MEAL

VETERINARY FORMULATED BY :  
*Dr. Bob Goldstein*

# AIR-DRIED DOG FOOD

CRAFTED IN SMALL BATCHES AT OUR SQF-CERTIFIED FACILITY - RIVERSTONE

VETERINARY  
FORMULATED  
BY :  
*Dr. Bob  
Goldstein*



## THE SUPERPOWER OF SARDINES

Sardines are a nutrient-rich addition to dogs’ diets, providing omega-3 fatty acids, protein, and B12. They’re chosen for their nutritional benefits and lower mercury levels, as they feed primarily on algae.

Sardines in select Wisdom Air-Dried recipes are certified sustainable by the **Marine Stewardship Council**. This certification ensures adherence to sustainable fishing practices, preserving ocean ecosystems, and supporting livelihoods.



### WE MIX SIGNATURE PROTEIN BLENDS

to form the nutritional base of each unique recipe using only the best ingredients available.

### WE ADD NOURISHING WHOLE FOODS

including ancient grains, vibrant fruits & vegetables, sprouted seeds, and essential vitamins & minerals.

### WE AIR-DRY LOW & SLOW

to preserve nutrients, moisture, and flavor, ensuring a 100% nutritionally complete, delectable, and easily scoopable dog food.



**WISDOM**  
It’s in the blend.

# AIR-DRIED DOG FOOD

GENTLY DRIED FOR OPTIMAL NUTRITION & WELLNESS


VETERINARY  
FORMULATED  
BY :  
*Dr. Bob Goldstein*





	FROM THE LAND	CHICKEN	FROM THE SEED	FROM THE SEA	FROM THE AIR	TURKEY	FROM THE SOIL
2LB ITEM #	11213	101170	11215	101178	11318	101174	11256
2LB UPC	810132870200	810049514709	810132870224	810049514785	810132874901	810049514747	810132871252
8LB ITEM #	11214	101171	11216	101179	11319	101175	11257
8LB UPC	810132870217	810049514716	810132870231	810049514792	810132874918	810049514754	810132871269
CRUDE PROTEIN	25% (MIN)	25% (MIN)	28% (MIN)	24% (MIN)	24% (MIN)	25% (MIN)	29% (MIN)
CRUDE FAT	15% (MIN)	13% (MIN)	13% (MIN)	12% (MIN)	14% (MIN)	13% (MIN)	12% (MIN)
CRUDE FIBER	5% (MAX)	5% (MAX)	5% (MAX)	5% (MAX)	5% (MAX)	5% (MAX)	5% (MAX)
MOISTURE	18% (MAX)	18% (MAX)	18% (MAX)	18% (MAX)	18% (MAX)	18% (MAX)	18% (MAX)
OMEGA-3 FATTY ACIDS*	1.75% (MIN)	1.75% (MIN)	0.8% (MIN)	2.3% (MIN)	1.75% (MIN)	1.75% (MIN)	0.8% (MIN)
PRIMARY PROTEIN	RED MEAT	CHICKEN	PLANTS	FISH	GAME BIRD	TURKEY	INSECTS
2LB MSRP	\$39.99	\$34.99	\$34.99	\$34.99	\$39.99	\$34.99	\$34.99
8LB MSRP	\$129.99	\$119.99	\$119.99	\$119.99	\$129.99	\$119.99	\$119.99


\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles.

## THE WISDOM DIFFERENCE

 **HIGH PALATABILITY**  
Gentle cooking methods that lock in flavor and aroma, making every meal irresistible.

 **HIGH NUTRIENT DENSITY**  
Carefully selected ingredient blends deliver balanced nutrition to support overall wellness.

 **HIGH DIGESTIBILITY**  
Holistic formulas designed to promote a healthy gut and balanced microbiome.

 **HIGH TRANSPARENCY**  
We believe in clear, honest communication, empowering confident choices for pets' health and well-being.

It's what makes Wisdom the thoughtful choice.

# AIR-DRIED JERKY

SERIOUSLY HEALTHY TREATS

Our growing range of Wisdom products offers variety in flavor and form. Wisdom is the smart choice for adding variety to a dog’s diet.



	FROM THE LAND	CHICKEN	FROM THE SEED	FROM THE SEA	FROM THE AIR	TURKEY	FROM THE SOIL
SIZE	4oz	4oz	4oz	4oz	4oz	4oz	4oz
ITEM #	11245	11243	11247	11246	11320	11244	11258
UPC	810132870996	810132870972	810132871016	810132871009	810132874949	810132870989	810132871627
CRUDE PROTEIN	22% (MIN)	26% (MIN)	25% (MIN)	22% (MIN)	21% (MIN)	22% (MIN)	30% (MIN)
CRUDE FAT	20% (MIN)	10% (MIN)	8% (MIN)	12% (MIN)	20% (MIN)	14% (MIN)	7% (MIN)
CRUDE FIBER	2% (MAX)	2% (MAX)	2% (MAX)	3% (MAX)	2% (MAX)	2% (MAX)	5% (MAX)
MOISTURE	30% (MAX)	30% (MAX)	30% (MAX)	30% (MAX)	30% (MAX)	30% (MAX)	30% (MAX)
PRIMARY PROTEIN	RED MEAT	CHICKEN	PLANTS	FISH	GAME BIRD	TURKEY	INSECTS
MSRP	\$10.99	\$9.99	\$9.99	\$9.99	\$10.99	\$9.99	\$9.99

## WE MIX

### SIGNATURE PROTEIN BLENDS

to form the nutritional base of each unique recipe using only the best ingredients available.



## WE ADD QUINOA

### A GLUTEN-FREE, NUTRITIONAL POWERHOUSE

- provides all 10 essential amino acids for dogs
- supports optimal digestion by promoting the growth of beneficial bacteria
- contains anti-inflammatory properties and antioxidants
- maintains steady blood sugar levels for sustained energy as a low glycemic whole grain



## WE AIR-DRY

### LOW & SLOW

and cut into strips for a super healthy, super tasty treat that can easily be broken into smaller pieces and used as high-value training treats.



## THE SPECIAL NATURE OF FROM THE SEED

In today’s world, prioritizing plant-based options is crucial. That’s why we emphasize new innovations that use fewer natural resources and rely less on animal-based proteins.

Each From the Seed recipe, whether food or treats, offers its own distinct taste and texture while delivering consistently superior nutrition.



# WISDOM YOUR WAY

## MERCHANDISING FOR EVERY SPACE

From cozy boutique stores to large footprint destinations, high-quality Wisdom food and jerky can be perfectly merchandised to maximize your retail footprint. Scan the QR code to request the signage below & bring these planograms to life in your store.



SCAN TO  
REQUEST  
SIGNAGE

### INVADERS



### WOBBLERS



### SHELF TALKERS



Contact us through the QR code to view our **FULL** signage collection.



**NO-HIDE®**

STIX | ROLLS | STRIPS



# THE ORIGINAL AND THE BEST

We're dedicated to delivering the highest quality, most enjoyable, and safest chews on the market. Our commitment to excellence means continuous testing and refinement to consistently provide top-tier products.

Each year, we connect with pet parents to gather valuable feedback and ensure we're meeting expectations. This dedication to listening and improving drives us — ensuring pets get safe, satisfying chews every time.



## SEE WHAT OUR CUSTOMERS HAVE TO SAY

"No-Hide is like exercise to them and the enjoyment is off the charts! **They love the taste and there's no digestive issues whatsoever!**"\*

"She will take it and do her **happy dance** before running off to chew it non-stop!"\*

"She loves them and our **vet is always amazed by her dental health.** It's a good deal for her health and joy!"\*

"Just watching the joy and excitement in their body and face. They must have an internal clock, at 3:30 pm every day they are expecting their treat. **They do spins [and] zooms!**"\*

\*Quotes from our anonymous 2024 Annual No-Hide Enjoyment Survey

# THE NO-HIDE. DIFFERENCE



## HIGHEST QUALITY

No-Hide is crafted with care, using only the finest ingredients to ensure every chew is of exceptional quality. We're committed to providing a chew that's not just enjoyable but built to last.



## MOST ENJOYABLE

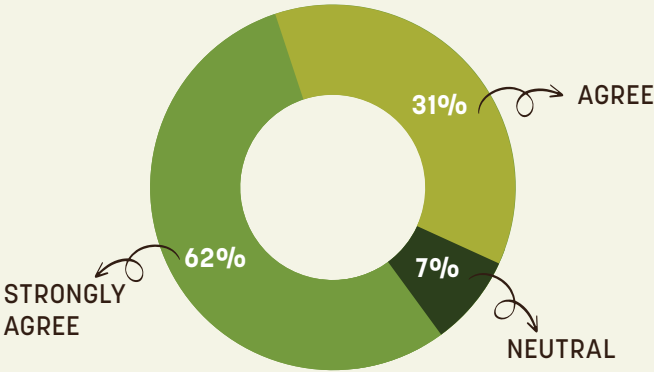
No-Hide brings a flavor adventure to chew time! From limited-edition sweet and savory options to classic favorites, there's a flavor to satisfy every pup and cats too.



## SAFEST

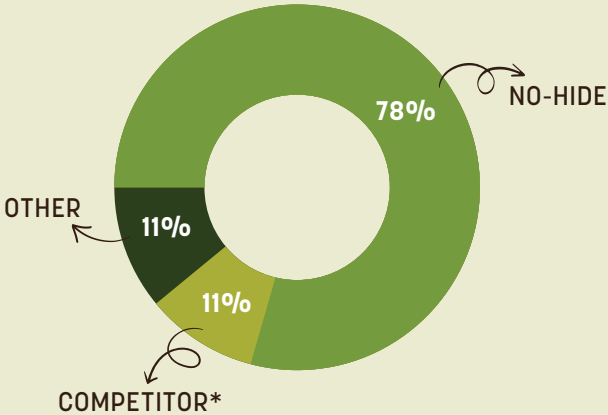
We prioritize safety by investing in research and development, so with No-Hide, you can rest easy knowing it's all about fun, flavor, and peace of mind for both pets and their parents.

## RATE THIS STATEMENT FOR NO-HIDE CHEWS: "THERE'S NO-THING LIKE IT ON EARTH."



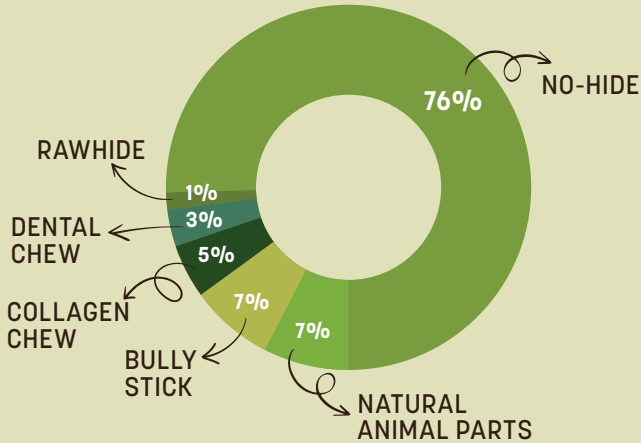
93% AGREE OR STRONGLY AGREE

## WHAT CHEW BRAND DOES YOUR DOG ENJOY MOST?



\*Surveyors chose one of the following brands: Nothin' to Hide, Barkworthies, Smartbone, Collachews, Better Belly, Frankly, Canine Naturals, or Redbarn.

## WHAT CHEW TYPE DOES YOUR DOG ENJOY MOST?



\*Results from our anonymous 2024 Annual No-Hide Enjoyment Survey

"...it is a quality product from a quality company."  
-anonymous fan



# THE BEST FOR EVERY CHEWER

NO-HIDE IS THE  
HIGHEST QUALITY  
ALTERNATIVE TO  
RAWHIDE.

- ✓ No Bleach
- ✓ No Synthetics
- ✓ No Preservatives

They're worth every penny.

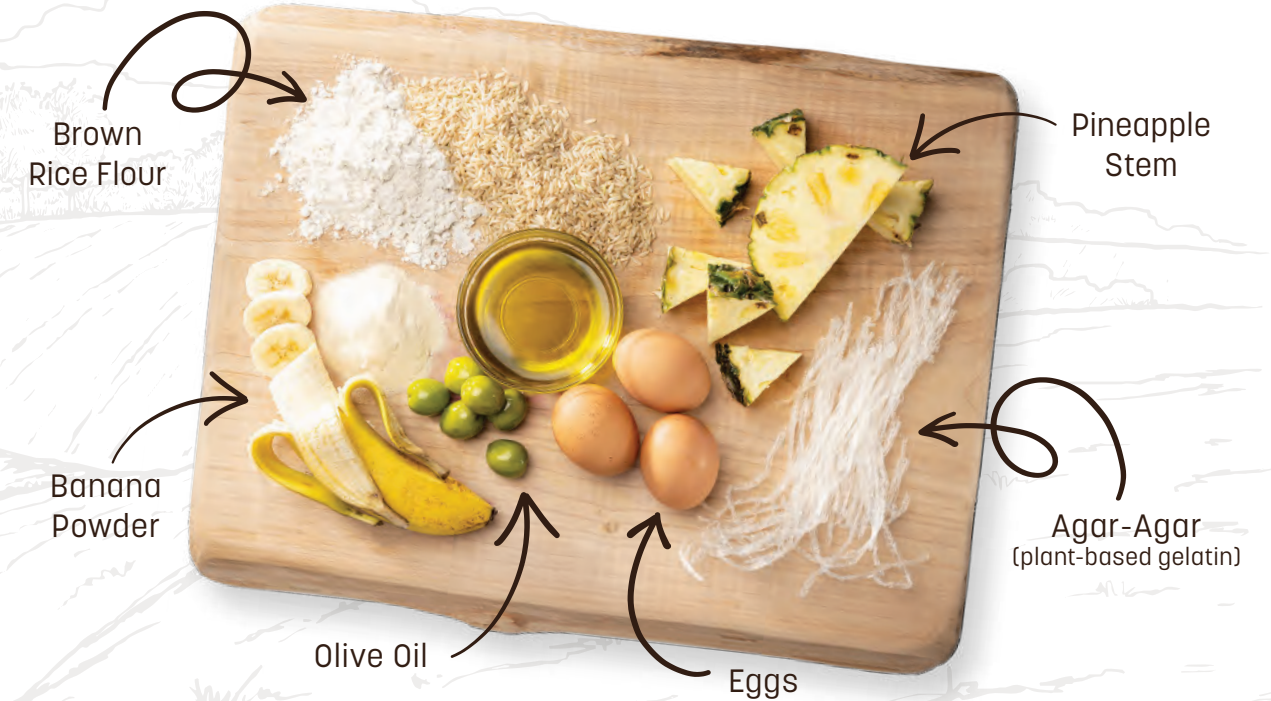


DOUBLE THE FUNNL WITH  
**West Paw** × **EARTH ANIMAL**



**FUNNL**™  
PUZZLE TOY DESIGNED  
FOR NO-HIDE® ROLLS

## — WE MIX — SIMPLE AND WHOLESOME INGREDIENTS



## — WE ADD —

MOUTH-WATERING  
FLAVOR DOGS CRAVE



— WE BAKE —  
SLOWLY AND GENTLY  
TO PERFECTION



### NORTH AMERICA

Bacon  
Beef  
Beet Juice  
Beets  
Brown Rice Flour  
Cheddar Cheese  
Chicken  
Cinnamon  
Cranberries  
Dried Strawberries  
Dried Whole Goat Milk Powder  
Dried Yeast  
Eggs  
Kelp  
Molasses  
Natural Flavors  
Natural Hickory Smoke Flavor  
Oats  
Paprika  
Peanut Butter Powder  
Pineapple Stem  
Pork  
Pumpkin  
Salmon  
Sunflower Oil  
Turkey

### EUROPE

Olive Oil

### SOUTH AMERICA

Banana Powder

### AFRICA

Mango

### ASIA

Agar-Agar  
Turmeric

### OCEANIA

Venison

# OUR PROMISE IN EVERY BITE

## TO NUTRITION

- Nutrition is key to a dog's well-being — body, mind, and spirit.
- We use high-quality ingredients across our food, treats, and chews.
- Packed with proteins, nutrients, and bold flavors, our products nourish dogs so they can thrive.

## TO ANIMAL WELFARE

- We created the pet industry's first animal welfare framework to ensure ethical sourcing.
- Our practices align with humane standards because we believe all animals deserve a good life.

## TO SAFETY

- Safety is central to everything we do.
- Our processes undergo rigorous audits to maintain compliance.
- No-Hide is crafted in our own SQF-certified plant ensuring the highest standards for food safety and quality.

# A SIZE FOR EVERY CHEWER

Chewing is a fun and healthy activity that dogs love for both stimulation and enjoyment.

That’s why we offer No-Hide in a variety of sizes, ensuring the perfect chew for every dog and tasty Stix for cats. Just remember — always choose the right size and supervise pets while they enjoy.



### STIX

Ideal for petite pups and curious cats, these Stix are sized just right for tiny mouths to enjoy as a daily chew and dose of joy.



### ROLLS

The original (and the best) healthy, long-lasting alternative to rawhide.



### STRIPS

Perfect for lighter chewers, these are great as a reward, quick treat, or casual chew for dogs who prefer something gentler.

### STIX

Suitable for dogs & cats up to 10 lbs

Approx. Length: 5 inches\*

13-14 kcals

### SMALL ROLLS

Suitable for dogs 10-39 lbs

Approx. Length: 4 inches\*

99-105 kcals

### MEDIUM ROLLS

Suitable for dogs 40-69 lbs

Approx. Length: 7 inches\*

173-184 kcals

### LARGE ROLLS

Suitable for dogs 70+ lbs

Approx. Length: 11 inches\*

288-306 kcals

### STRIPS

Suitable for dogs of all sizes

Approx. Length: 11 inches\*

32-34 kcals

A Chews the Right Size® chart is featured on each package to guide you to the best chew.

STIX	S-ROLL	M-ROLL	L-ROLL
0-10 LBS	10-39 LBS	40-69 LBS	70+ LBS

STRIPS PERFECT FOR DOGS OF ALL SIZES

SIZE MATTERS AND SUPERVISION COUNTS!  
PUPPIES GET THEIR LICENSE TO CHEW AT 6 MONTHS

\*Length may vary, size is determined by weight of product.



Irresistibly good

# A FLAVOR FOR EVERY CHEWER

## EXPLORE THE NO-HIDE COLLECTIONS



### ORIGINAL

Our much loved classic flavors: Chicken, Beef, Salmon, Pork, Venison, Peanut Butter, & NEW Mango plus No Beef and No Salmon. Available year-round.



### BARBEQUE

Special All-American flavors no dog can resist: Bacon Cheeseburger and Smoked Chicken & Turkey. Available year-round.



### SEASONAL

Fun, limited-edition flavors like Strawberries & Cream, Pumpkin Spice, and Holiday Feast — perfect for gifting and enjoying during special seasons. Available while supplies last!

# ORIGINAL COLLECTION

OUR MUCH LOVED CLASSIC FLAVORS

## CHICKEN

AVAILABLE SIZES	PACKAGING
STIX ROLLS: Small, Medium, & Large STRIPS	STIX: 10pk, 20pk ROLLS: Small Bulk, 2pk, 6pk Medium Bulk, 2pk, 3pk Large Bulk, 2pk, 3 pk STRIPS: 4pk, 10pk

**GUARANTEED ANALYSIS:**  
Crude Protein (min.): 51%, Crude Fat (min.):2%,  
Crude Fiber (max.): 2%, Moisture (max.): 14%

**INGREDIENTS:**  
Humanely Raised Chicken, Brown Rice Flour,  
Agar-Agar, Eggs, Olive Oil, Banana Powder,  
Pineapple Stem

## BEEF

AVAILABLE SIZES	PACKAGING
STIX ROLLS: Small, Medium, & Large STRIPS	STIX: 10pk, 20pk ROLLS: Small Bulk, 2pk, 6pk Medium Bulk, 2pk, 3pk Large Bulk, 2pk, 3 pk STRIPS: 4pk, 10pk

**GUARANTEED ANALYSIS:**  
Crude Protein (min.): 50%, Crude Fat (min.): 4%,  
Crude Fiber (max.):2%, Moisture (max.): 13%

**INGREDIENTS:**  
Humanely Raised Beef, Brown Rice Flour,  
Agar-Agar, Eggs, Olive Oil, Banana Powder,  
Pineapple Stem

## SALMON

AVAILABLE SIZES	PACKAGING
STIX ROLLS: Small, Medium, & Large STRIPS	STIX: 10pk, 20pk ROLLS: Small Bulk, 2pk, 6pk Medium Bulk, 2pk, 3pk Large Bulk, 2pk, 3 pk STRIPS: 4pk, 10pk

**GUARANTEED ANALYSIS:**  
Crude Protein (min.): 44%, Crude Fat (min.): 2%,  
Crude Fiber (max.): 2%, Moisture (max.): 14%

**INGREDIENTS:**  
Wild-Caught Salmon, Brown Rice Flour,  
Agar-Agar, Eggs, Olive Oil, Banana Powder,  
Pineapple Stem

## PORK

AVAILABLE SIZES	PACKAGING
STIX ROLLS: Small, Medium, & Large STRIPS	STIX: 10pk, 20pk ROLLS: Small Bulk, 2pk, 6pk Medium Bulk, 2pk, 3pk Large Bulk, 2pk, 3 pk STRIPS: 4pk, 10pk

**GUARANTEED ANALYSIS:**  
Crude Protein (min.): 44%, Crude Fat (min.): 3%,  
Crude Fiber (max.): 2%, Moisture (max.): 14%

**INGREDIENTS:**  
Humanely Raised Pork, Brown Rice Flour,  
Agar-Agar, Eggs, Olive Oil, Banana Powder,  
Pineapple Stem

## VENISON

AVAILABLE SIZES	PACKAGING
STIX ROLLS: Small, Medium, & Large STRIPS	STIX: 10pk, 20pk ROLLS: Small Bulk, 2pk, 6pk Medium Bulk, 2pk, 3pk Large Bulk, 2pk, 3 pk STRIPS: 4pk, 10pk

**GUARANTEED ANALYSIS:**  
Crude Protein (min.): 47%, Crude Fat (min.): 5%,  
Crude Fiber (max.): 2%, Moisture (max.): 13%

**INGREDIENTS:**  
Free-Range Grass-Fed Venison, Brown Rice  
Flour, Agar-Agar, Eggs, Olive Oil, Banana Powder,  
Pineapple Stem



## PEANUT BUTTER

AVAILABLE SIZES	PACKAGING
STIX ROLLS: Small, Medium, & Large STRIPS	STIX: 10pk, 20pk ROLLS: Small Bulk, 2pk, 6pk Medium Bulk, 2pk, 3pk Large Bulk, 2pk, 3 pk STRIPS: 4pk, 10pk

**GUARANTEED ANALYSIS:**  
Crude Protein (min.): 45%, Crude Fat (min.): 2%,  
Crude Fiber (max.): 2%, Moisture (max.): 13%

**INGREDIENTS:**  
Brown Rice Flour, Peanut Butter Powder,  
Agar-Agar, Eggs, Olive Oil, Banana Powder,  
Pineapple Stem

## MANGO

AVAILABLE SIZES	PACKAGING
STIX & ROLLS: Small & Medium STRIPS	STIX: 20pk ROLLS: Small Bulk, 6pk Medium Bulk, 3pk

**GUARANTEED ANALYSIS:**  
Crude Protein (min.): 35%, Crude Fat (min.): 2%,  
Crude Fiber (max.): 2%, Moisture (max.): 13%

**INGREDIENTS:**  
Mango, Brown Rice Flour, Agar-Agar, Dried Whole  
Goat Milk Powder, Eggs, Olive Oil, Banana Powder,  
Pineapple Stem

## NO BEEF

AVAILABLE SIZES	PACKAGING
ROLLS: Small & Medium STRIPS	ROLLS: Bulk STRIPS: 4pk

**GUARANTEED ANALYSIS:**  
Crude Protein (min.): 35%, Crude Fat (min.): 6%,  
Crude Fiber (max.): 2%, Moisture (max.): 14%

**INGREDIENTS:**  
Brown Rice Flour, Oats, Agar-Agar, Dried Yeast,  
Sunflower Oil, Natural Flavors (Imparts Beef  
Flavor), Eggs, Molasses, Kelp, Beets, Olive Oil,  
Banana Powder, Pineapple Stem

## NO SALMON

AVAILABLE SIZES	PACKAGING
ROLLS: Small & Medium STRIPS	ROLLS: Bulk STRIPS: 4pk

**GUARANTEED ANALYSIS:**  
Crude Protein (min.): 35%, Crude Fat (min.): 6%,  
Crude Fiber (max.): 2%, Moisture (max.): 14%

**INGREDIENTS:**  
Brown Rice Flour, Oats, Agar-Agar, Dried Yeast,  
Sunflower Oil, Natural Flavors (Imparts Salmon  
Flavor), Eggs, Molasses, Beets, Olive Oil, Banana  
Powder, Pineapple Stem

# VALUE PACKS

## PET PARENTS ASKED. WE LISTENED.

Your customers have spoken: they love everything about No-Hide, appreciate great value, & care about our planet. Our new Value Packs deliver on all three!

This means your customers get more of the chews dogs love while spending less and reducing packaging waste—a triple win!

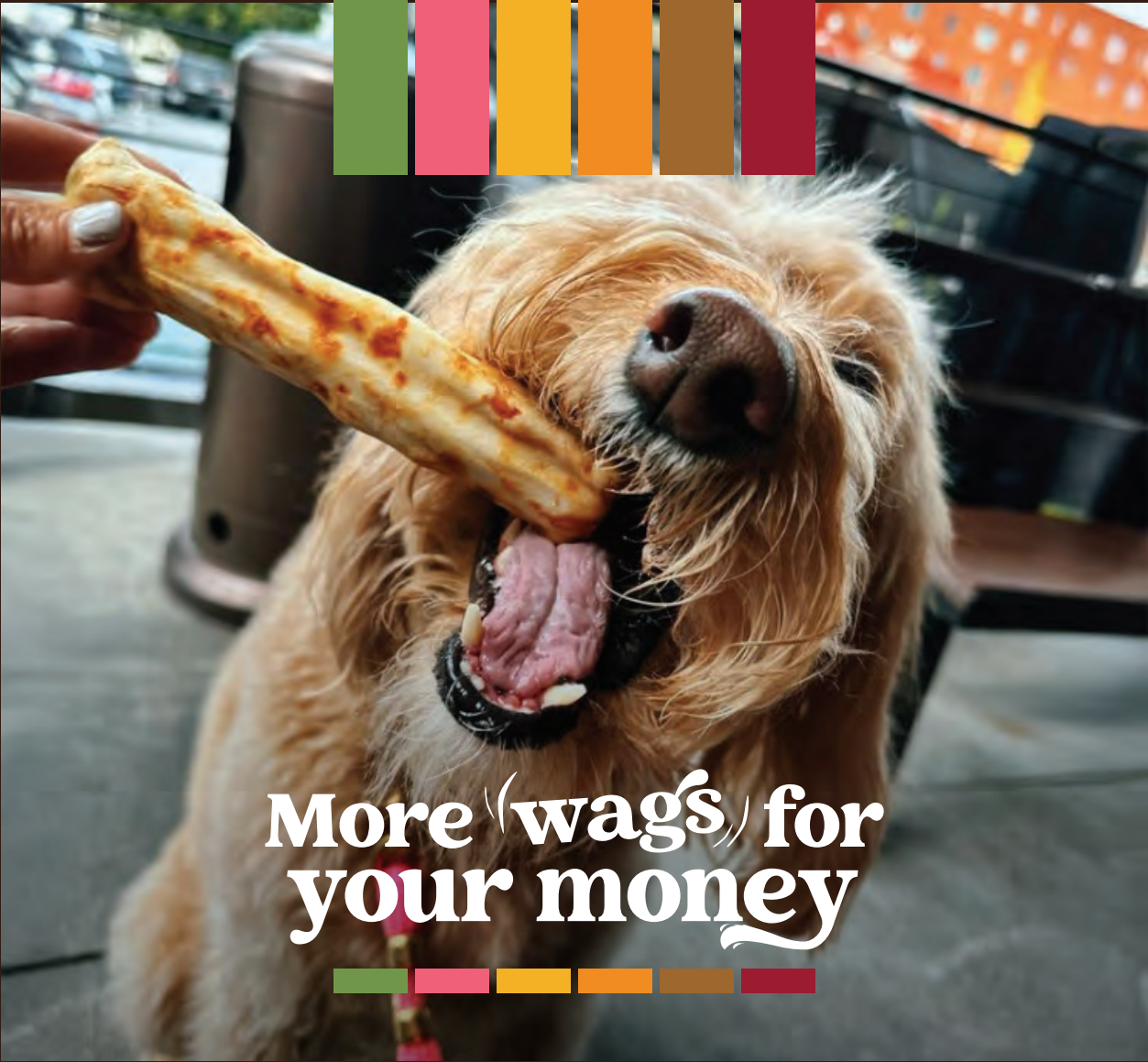
Available in 7 irresistible No-Hide flavors: Chicken, Beef, Salmon, Pork, Venison, Peanut Butter, & NEW Mango!



### MORE FOR LESS

VALUE PACKS

#### COST PER CHEW



Get more, for **10% less\*** with  
**NEW** No-Hide Value Packs.

Available in all sizes, and proudly packaged in our new recyclable paperboard boxes.



\*Compared to MSRP of individual chews.

# BARBEQUE COLLECTION

SPECIAL ALL-AMERICAN FLAVORS NO DOG CAN RESIST

## BACON CHEESEBURGER



AVAILABLE SIZES	PACKAGING
ROLLS: Small, Medium, & Large STRIPS	ROLLS: Bulk STRIPS: 4pk

**GUARANTEED ANALYSIS:**  
Crude Protein (min.): 50%, Crude Fat (min.): 3%  
Crude Fiber (max.): 2%, Moisture (max.): 13%

**INGREDIENTS:**  
Humanely Raised Beef, Brown Rice Flour, Agar-Agar, Bacon, Cheddar Cheese, Eggs, Olive Oil, Banana Powder, Pineapple Stem, Natural Hickory Smoke Flavor

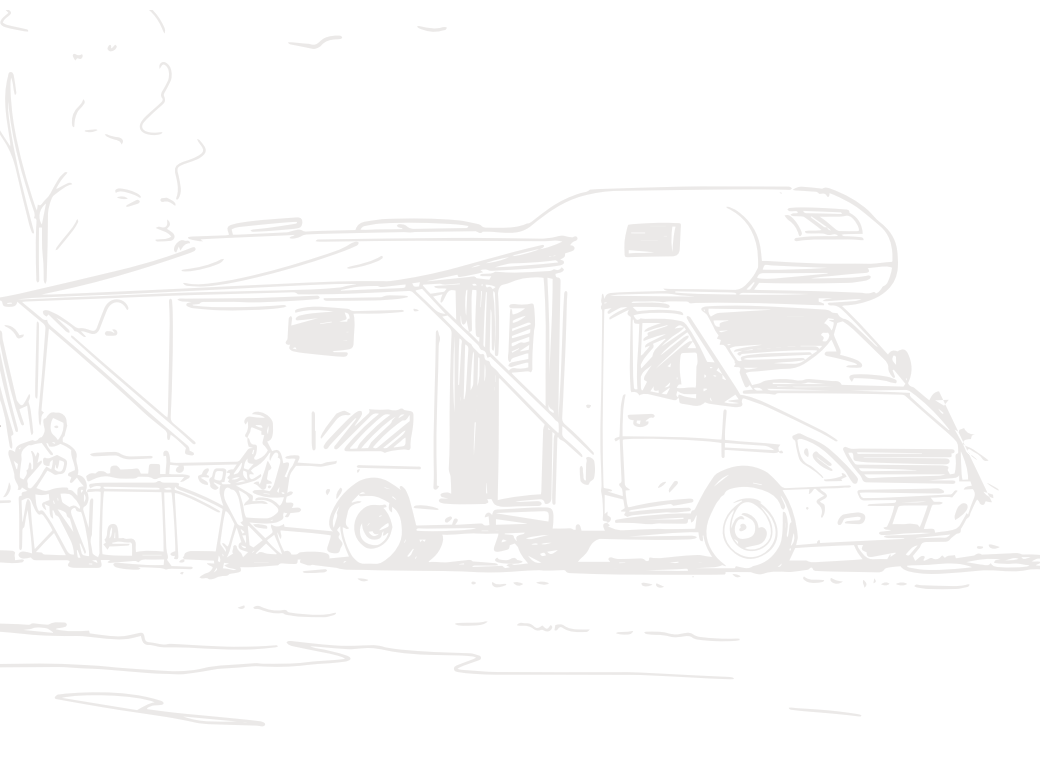
## SMOKED CHICKEN & TURKEY



AVAILABLE SIZES	PACKAGING
ROLLS: Small, Medium, & Large STRIPS	ROLLS: Bulk STRIPS: 4pk

**GUARANTEED ANALYSIS:**  
Crude Protein (min.): 49%, Crude Fat (min.): 3%  
Crude Fiber (max.): 2%, Moisture (max.): 13%

**INGREDIENTS:**  
Brown Rice Flour, Humanely Raised Chicken, Humanely Raised Turkey, Agar-Agar, Eggs, Olive Oil, Paprika, Turmeric, Banana Powder, Pineapple Stem, Natural Hickory Smoke Flavor



# STIX, ROLLS, OR STRIPS?

HOW TO CHOOSE BETWEEN  
THREE AMAZING CHEWS



## REWARD = STIX

The perfect size for small dogs (and cats) that need big chewing satisfaction.



## ENRICHMENT = ROLLS

For boredom or longer events like movie night or a backyard barbecue, choose long-lasting No-Hide Rolls.



## SNACKABLE = STRIPS

For an easy pick-me-up, No-Hide Strips are the perfect choice for a quick blast of their #1 chew.



Irresistibly good



# SEASONAL COLLECTION

PLAYFUL FLAVORS AVAILABLE FOR A LIMITED TIME ONLY



## AUTUMN



AVAILABLE SIZES	PACKAGING
STIX ROLLS: Small & Medium	STIX: 20pk ROLLS: Bulk

**GUARANTEED ANALYSIS:**  
Crude Protein (min.): 36%, Crude Fat (min.): 2%  
Crude Fiber (max.): 2%, Moisture (max.): 14%

**INGREDIENTS:**  
Pumpkin, Brown Rice Flour, Agar-Agar, Dried Whole Goat Milk Powder, Eggs, Olive Oil, Cinnamon, Banana Powder, Pineapple Stem

## SPRING/SUMMER



AVAILABLE SIZES	PACKAGING
STIX ROLLS: Small & Medium STRIPS	STIX: 10pk ROLLS: Bulk STRIPS: 4pk

**GUARANTEED ANALYSIS:**  
Crude Protein (min.): 35%, Crude Fat (min.): 2%  
Crude Fiber (max.): 2%, Moisture (max.): 13%

**INGREDIENTS:**  
Brown Rice Flour, Dried Whole Goat Milk Powder, Dried Strawberries, Agar-Agar, Eggs, Olive Oil, Beet Juice (for color), Banana Powder, Pineapple Stem

## WINTER



AVAILABLE SIZES	PACKAGING
STIX ROLLS: Small & Medium	STIX: 20pk ROLLS: Bulk

**GUARANTEED ANALYSIS:**  
Crude Protein (min.): 35%, Crude Fat (min.): 4%  
Crude Fiber (max.): 2%, Moisture (max.): 16%

**INGREDIENTS:**  
Humanely Raised Turkey, Brown Rice Flour, Agar-Agar, Pumpkin, Cranberries, Eggs, Olive Oil, Banana Powder, Pineapple Stem



To make real impact we must tackle the big issues – like plastics in our industry.

By becoming a founding donor and signatory of the Pet Sustainability Coalition’s Packaging Pledge in 2022, we established our commitment to using recyclable, refillable, or compostable packaging by the end of 2025.

So, unlike 99% of today’s food and treat bags, we’re pleased to report that No-Hide bags can be recycled! Simply clean, dry, and bring them to any participating store drop-off, like you would plastic grocery bags. Our new Value Packs come in curbside recyclable boxes.

SCAN HERE TO FIND YOUR LOCATION:





# APOTHECARY

SUPPLEMENTS | NATURAL GROOMING | FLEA & TICK

# WELLNESS UNIFIED.

NOW UNDER ONE NAME:

# APOTHECARY



*"Our belief is that dogs and cats should never be the carriers of harsh synthetic chemicals that we would not use on ourselves."*

*-Susan Goldstein  
Co-Founder*

## LIQUID SUPPLEMENTS



## POWDER SUPPLEMENTS



## NATURAL GROOMING



## FLEA & TICK



ROOTED IN NATURE.

BACKED BY SCIENCE.



# THE APOTHECARY DIFFERENCE



**HIGH PRECISION**  
A holistic range of plant-based remedies crafted to support pets’ overall vitality and well-being, addressing common wellness needs naturally and gently.



**HIGH EFFICACY**  
Clinically formulated with natural ingredients to deliver powerful, effective results.



**TOTAL TRANSPARENCY**  
We believe in open communication, ensuring complete trust and confidence in every product.

# SUPPORT & MAINTENANCE

FOR THE MOST COMMON AILMENTS - ALL LIFE LONG

Excellent nutrition, supplements, exercise, and mental stimulation are key to a long, healthy life. But even the healthiest pets can experience occasional ailments. When they do, we offer natural solutions to address their needs. Our range also provides diverse methods to support a strong, resilient body and a sharp, balanced mind throughout their entire life.

	DAILY HEALTH 	DIGESTION 	EYES, EARS, MOUTH 	JOINTS 	RESPIRATORY 	SKIN 	WEIGHT 	WELL-BEING 	FLEA & TICK 
CHEWS									
LIQUID									
POWDER									
TOPICAL									

# LIQUID SUPPLEMENTS

## HERBAL WELLNESS

Our Liquid Supplements support wellness and comfort during times of occasional distress. Crafted with a blend of powerful herbs and flower essences, these formulas are made by master herbalist Kristy Haley of Crystal Garden Herbs, nestled in the Green Mountains of Vermont.

## THE BEAUTY OF FLOWER ESSENCES

Using the vibrational imprint of flowers, these essences help restore emotional balance.

Our Liquid Supplements take a holistic approach, supporting both physical and emotional wellbeing.



## WHAT IS THE NATIONAL ANIMAL SUPPLEMENT COUNCIL SEAL?

IT'S PROOF OF OUR COMMITMENT TO PRODUCING TOP-QUALITY PRODUCTS.

To display the NASC Seal on our products, we must meet rigorous quality control standards, including consistent third-party audits, random product testing, and strict labeling guidelines.

Select Apothecary products undergo these audits, providing an extra layer of assurance that we are dedicated to quality, continuous improvement, and backing up our promises with verifiable actions.



# LIQUID SUPPLEMENTS

HERBAL WELLNESS 



Liquid Supplements are  
NASC certified unless  
otherwise noted.



## ACHES & DISCOMFORT

SUPPORT FOR EVERYDAY ACTIVITIES

An herbal blend that supports  
a healthy inflammatory response

Active Ingredients per 20 drops (1 ml): Proprietary Aches & Discomfort Herbal Blend: (Black Cohosh, Devils Claw, White Willow Bark, Feverfew, Licorice, Vervain, Meadowsweet, Turmeric) 305 mg, Proprietary Flower Essence Blend: (Chamomile, Calendula, Echinacea, Yarrow) 0.2 mg  
Inactive Ingredients: Alcohol, Glycerin, Water



## CALMNESS

SUPPORTS  
BALANCED BEHAVIOR

A calming herbal blend that helps  
manage normal stress and promotes relaxation

Active Ingredients per 20 drops (1 ml): Proprietary Calmness Herbal Blend: (Valerian, Passionflower, Ginkgo, Chamomile, Skullcap, Lemon Balm) 180 mg, Proprietary Flower Essence Blend: (Chamomile, Calendula, Echinacea, Yarrow) 0.2 mg  
Inactive Ingredients: Alcohol, Glycerin, Water



## COUGH, WHEEZE, & SNEEZE

DAILY RESPIRATORY SUPPORT

An herbal blend that optimizes  
strength of the respiratory system

Active Ingredients per 20 drops (1 ml): Proprietary Cough, Wheeze, & Sneeze Herbal Blend: (Elecampane, Myrrh, Echinacea Leaf, Coltsfoot, Licorice, Mullein, Lobelia, Osha, Thyme) 286 mg, Proprietary Flower Essence Blend: (Chamomile, Calendula, Echinacea, Yarrow) 0.2 mg  
Inactive Ingredients: Alcohol, Glycerin, Water



## NO MORE RUNS

HEALTHY  
DIGESTIVE CARE

A calming herbal blend for  
occasional digestive upset

Active Ingredients per 20 drops (1 ml): Proprietary No More Runs Herbal Blend: (Bilberry, White Oak Bark, Meadowsweet, Chamomile, Slippery Elm) 165 mg, Proprietary Flower Essence Blend: (Chamomile, Calendula, Echinacea, Yarrow) 0.2 mg  
Inactive Ingredients: Alcohol, Glycerin, Water



## URINARY & KIDNEY RELIEF

MAINTAINS NORMAL FUNCTION  
OF THE URINARY TRACT

A soothing herbal blend that provides  
everyday kidney and bladder support

Active Ingredients per 20 drops (1 ml): Proprietary Urinary & Kidney Relief Herbal Blend: (Uva Ursi, Couch Grass, Gravel Root, Yarrow, Cleavers, Marshmallow Root, Cornsilk) 228 mg, Proprietary Flower Essence Blend: (Chamomile, Calendula, Echinacea, Yarrow) 0.2 mg  
Inactive Ingredients: Alcohol, Glycerin, Water



## ALLERGY & SKIN

SEASONAL ALLERGY SUPPORT

A relieving herbal blend for  
peak times of seasonal allergies

Active Ingredients per 20 drops (1 ml): Proprietary Allergy & Skin Herbal Blend: (Burdock Root, Yellowdock, Nettles, Licorice Root, Echinacea Root, Chamomile, Lavender, Red Clover, Calendula) 196 mg, Proprietary Flower Essence Blend: (Chamomile, Calendula, Echinacea, Yarrow) 0.2 mg  
Inactive Ingredients: Alcohol, Glycerin, Water



## CLEAN MOUTH, GUMS, & BREATH

DAILY ORAL CARE

An herbal blend that promotes  
fresh breath and supports healthy gums

Active Ingredients per 20 drops (1 ml): Proprietary Clean Mouth, Gums, & Breath Herbal Blend: (Aloe Vera Gel, Amla, Echinacea Leaf, Barberry Root, Echinacea Root, Licorice, Myrrh, Calendula, Orange Essential Oil, Grapefruit Essential Oil) 470 mg, Proprietary Flower Essence Blend: (Chamomile, Calendula, Echinacea, Yarrow) 0.2 mg  
Inactive Ingredients: Alcohol, Glycerin, Water



## IMMUNE SUPPORT

DAILY IMMUNE SUPPORT

An herbal blend that helps  
support a healthy immune system

Active Ingredients per 20 drops (1 ml): Proprietary Immune Support Herbal Blend: (Astragalus Root, Echinacea Root, Turmeric, Goldenseal, Ashwagandha, Elder Berry, Echinacea Leaf) 290 mg, Proprietary Flower Essence Blend: (Chamomile, Calendula, Echinacea, Yarrow) 0.2 mg  
Inactive Ingredients: Alcohol, Glycerin, Water



## NO MORE WORMS

PARASITE  
PROTECTION

A cleansing blend for peak  
times of parasitic infestation

Active Ingredients per 20 drops (1 ml): Proprietary No More Worms Herbal Blend: (Black Walnut Hulls, Cloves, Oregon Grape Root, Chamomile, Wormwood, Rue) 269 mg, Proprietary Flower Essence Blend: (Chamomile, Calendula, Echinacea, Yarrow) 0.2 mg  
Inactive Ingredients: Alcohol, Glycerin, Water

This product is not NASC certified.



## VITAL EYE

DAILY  
EYE SUPPORT

An herbal blend that supports  
normal visual function and health

Active Ingredients per 20 drops (1 ml): Proprietary Vital Eye Herbal Blend: (Lycium Berry, Bilberry, Ginkgo, Eyebright, Chamomile) 225 mg, Proprietary Flower Essence Blend: (Chamomile, Calendula, Echinacea, Yarrow) 0.2 mg  
Inactive Ingredients: Alcohol, Glycerin, Water

# POWDER SUPPLEMENTS

DAILY DIETARY SUPPORT 



## HEALTHY DIGESTION

DAILY DIGESTIVE SUPPORT

An active blend of ingredients to support healthy gut, bowel, and digestive function

**Ingredients:** Psyllium Seed Husk, Chicken Liver Flavor, Glutamine, Bromelain, Whey, Organic Agave Inulin (natural source of prebiotic fiber inulin), Acetyl D-Glucosamine, Calcium Amino Acid Chelate, Vitamin B-12 Supplement, Larix Laricina, Aloe Vera, Slippery Elm, Licorice Root, Apple Cider Vinegar, Citric Acid, Mixed Tocopherols, Dried Lactobacillus Acidophilus Fermentation Product, Dried Bifidobacterium Longum Fermentation Product, Dried Enterococcus Faecium Fermentation Product, Dried Bifidobacterium Thermophilum Fermentation Product, Dried Aspergillus Oryzae Fermentation Product, Dried Aspergillus Niger Fermentation Product, Folic Acid



## STOP EATING STOOL

DAILY DIGESTIVE SUPPORT WITH MINERALS AND ENZYMES

An active blend of ingredients that helps stop fecal consumption while reducing yellow stained spots on the lawn

**Active Ingredients per 3.78g scoop:** Methionine (min.) 124 mg, Potassium Gluconate (min.) 54 mg, Yucca Schidigera Extract (min.) 45 mg, Amylase\* (min.) 25 IU, Protease\* (min.) 4 IU, Cellulase\* (min.) 1.2 IU, Lipase\* (min.) 0.5 IU, Pectinase\* (min.) 0.4 IU  
**Inactive Ingredients:** Brewer's Yeast, Dried Kelp, Pineapple Stem, Chicken Liver Flavor, Whey Powder, Cranberry Extract, Citric Acid, Apple Cider Vinegar, Mixed Tocopherols (a preservative)  
\*From Dried Aspergillus Oryzae Fermentation Product and Dried Aspergillus Niger Fermentation Product  
**This product is not NASC certified.**



## HEALTHY WEIGHT

DAILY FAT-BURNER SUPPORT

An active blend of ingredients to provide ongoing support of healthy weight loss and proper metabolism

**Ingredients:** Psyllium Seed Husk, Chicken Liver Flavor, Rice Bran, Vitamin E Supplement, Chia Seed, Whey, Barley Grass, L-Carnitine, Parsley Herb, Alfalfa, Chromium Picolinate, Soy Lecithin, Spirulina, Dicalcium Phosphate, Pyridoxine Hydrochloride, Pancreatin, Dried Lactobacillus Acidophilus Fermentation Product, Dried Bifidobacterium Longum Fermentation Product, Dried Enterococcus Faecium Fermentation Product, Dried Bifidobacterium Thermophilum Fermentation Product



## DAILY RAW

DAILY FOOD SUPPLEMENT FOR RAW DIETS

With probiotics and enzymes that help support healthy digestion

**Ingredients:** Psyllium Seed Husks, Dried Kelp, Dehydrated Alfalfa Meal, Fish Oil, Montmorillonite Clay, Calcium Carbonate, Vitamin E Supplement, L-Arginine, Choline Chloride, Barley Grass, Broccoli, Taurine, Zinc Amino Acid Chelate, Citric Acid, Apple Cider Vinegar, Garlic, Iron Amino Acid Chelate, Dried Aspergillus Oryzae Fermentation Product, Dried Aspergillus Niger Fermentation Product, Manganese Amino Acid Chelate, Dried Carrots, Vitamin B12 Supplement, Copper Amino Acid Chelate, Dried Lactobacillus Acidophilus Fermentation Product, Dried Bifidobacterium Thermophilum Fermentation Product, Dried Bifidobacterium Longum Fermentation Product, Dried Enterococcus Faecium Fermentation Product, Vitamin A Supplement, Rosemary Extract, Mixed Tocopherols (a preservative), Nicotinamide, Calcium Pantothenate, Cobalt Amino Acid Chelate, Vitamin D Supplement, Riboflavin, Thiamine Hydrochloride, Biotin, Sodium Selenite, Pyridoxine Hydrochloride, Folic Acid, Calcium Ascorbate, Potassium Iodide

# NATURAL GROOMING

CLEANSE AND SOOTHE



## CLEAN EYES

HERBAL EYE WASH

A gentle formula that helps cleanse and remove discharge around the eye

**Ingredients:** Lavender Hydrosol, Eyebright Infusion, Aloe Vera, Grapefruit Seed Extract



## CLEAN EARS

HERBAL EAR WASH

A cleansing blend of herbs & oil to help quiet inflammation and reduce wax build-up

**Ingredients:** Chamomile, Calendula in a Witch Hazel Base, Aloe Vera Gel, Grapefruit Seed Extract, Mullein Oil, St. John's Wort, Garlic in Olive Oil Base



## FOR THEIR SKIN HERBAL RELIEF

TOPICAL SOOTHING OINTMENT

Topical soothing ointment to help quiet skin irritations

**Active Ingredients:** Plantain, Calendula, Chickweed, Hypericum, Lavender, Vitamin E Oil, Beeswax, Olive Oil



## FLEA & TICK HERBAL SHAMPOO

Protects and repels effectively against fleas, ticks, and mosquitoes\*

**Active Ingredients:** Cedarwood Oil 1%, Peppermint Oil 1%  
**Inert Ingredients:** Soap 98%

\*When used as directed.



# DOUBLE DOWN ON NATURAL FLEA & TICK PROTECTION

When it comes to flea and tick protection, pet parents shouldn't have to compromise between effectiveness and natural ingredients. Our clinically developed 2-step system offers a unique, nature-powered solution unlike anything else available.

## OUR FLEA & TICK PRODUCTS WORK SYNERGISTICALLY:

### INTERNAL PRODUCTS

Bolster the body's natural response to insect bites.\*

### EXTERNAL PRODUCTS

Help repel insects outside of the body.

So, if you're choosing the natural way, double down with Earth Animal and provide the best, most comprehensive protection Mother Nature can provide.



\*When used as directed.

# FLEA & TICK

## INTERNAL PROTECTION TO BOLSTER THE SKIN



**TIP:** Ticks are both tiny and determined. We recommend thoroughly checking your pet daily - especially after walks in the woods.



### DAILY HERBAL INTERNAL POWDER

A veterinary-formulated blend of herbs that helps deter biting insects from your dog and cat's skin

Active Ingredients per tsp: 70mg of a Proprietary Blend of Alfalfa, Garlic, Blue-Green Algae (Spirulina), Kelp, Papaya, Neem, Nettles, Hawthorne



### DAILY HERBAL DROPS

Carefully selected herbs that boost the body's defenses and help quiet the allergic reaction and itching from bites

Active Ingredients per ml: A Proprietary Blend of Wildcrafted Extracts of Garlic, Goldenrod, Yerba Santa, Tobacco, Wormwood, Yellowdock, Neem, Rue  
Inactive Ingredients: Alcohol, Flower Essence Blend of (Cherry Plum, Elder, Hornbeam, Vervain), Glycerin, Water



### DAILY INTERNAL POWDER

A veterinary-formulated blend of vitamins, minerals, and brewers' yeast that helps deter biting insects from your pet's skin

Active Ingredients per tsp: dl-Methionine 98.5mg, Calcium Carbonate 78.73mg, Calcium Phosphate 41.64mg, Zinc Amino Acid Chelate 5mg, Thiamine Hydrochloride 0.439mg, Pyridoxine Hydrochloride 0.284mg  
Inert Ingredients: Brewer's Dried Yeast, Dried Chicken Liver, Garlic, Rice Bran



### SKIN DEFENSE

Supports and protects against occasional skin irritations like insect bites and allergies

Active Ingredients (per 3g Chew): Methylsulfonylmethane (MSM) 150mg, DL-Methionine 100mg, Sea Buckthorn 100mg, Nettles (Leaf) 15mg, Alfalfa (Grass) 10mg, Garlic (Bulb) 10mg, Yerba Santa (Leaf) 10mg, Quercetin Phytosome (Phospholipid Complex with Sunflower) 7.5mg, Cistus Incanus (Leaf, Stem, and Flower) 7.5mg, Yellow Dock (Root) 5mg, Thiamine Hydrochloride 5mg, Pyridoxine Hydrochloride 5mg, Zinc Citrate 3.75mg, Neem (Leaf) 2.5mg, Andrographis (Aerial Parts) (50% Andrographolides) 2mg, Selenium (as Methionine) 15mcg  
Inactive Ingredients: Calcium Carbonate, Coconut Glycerin, Flax Seed, Lecithin, Magnesium Chloride, Millet Flour, Molasses, Natural Hickory, Orange, Oregano, Plum, Salt, Tapioca Flour, Vegetable Oil

Packaging may vary.

# FLEA & TICK

EXTERNAL PROTECTION TO REPEL



## HERBAL FLEA & TICK COLLAR

Infused with a natural blend of aromatic herbs and essential oils with a fresh, minty fragrance\*

Active Ingredients: Cedarwood Oil 4.3%, Peppermint Oil 4.3%, Lemongrass Oil 1.2%, Rosemary Oil, 1.2%  
Inert Ingredients: Nylon, Almond Oil, Zinc Stearate, Vitamin E 89%



## FLEA & TICK HERBAL SHAMPOO

Helps protect against insects and helps calm inflammation from bites and allergies\*

Active Ingredients: Cedarwood Oil 1%, Peppermint Oil 1%  
Inert Ingredients: Soap 98%



## HERBAL FLEA & TICK SPOT-ON

Its fresh, minty fragrance protects the skin from biting fleas & ticks\*

Active Ingredients: Cedarwood Oil 5%, Peppermint Oil 4%  
Inert Ingredients: Almond Oil 91%



## HERBAL BUG SPRAY

Gentle oils are non-offensive to people and dogs, but loathed by insects\*

Active Ingredients: Cedarwood Oil 1%, Peppermint Oil 1%  
Inert Ingredients: Water, Sodium Ricinolate, Isopropyl Alcohol, Glycerin 98%

\*When used as directed.

To make real impact you must tackle the big issues – like plastics in our industry.

That’s why we are Certified Plastic Neutral in partnership with rePurpose Global and since 2022, we have removed 521,675 lbs. of plastic from nature – the total amount we used in 2022 and 2024.

We are also a founding donor and signatory of the Pet Sustainability Coalition’s Packaging Pledge, solidifying our commitment to use recyclable, refillable, or compostable packaging the end of 2025.

SCAN HERE TO LEARN MORE



# CLINICAL STUDY: DOUBLE DOWN FOR EFFECTIVE, NATURAL PROTECTION

## FLEA & TICK COLLAR + SKIN DEFENSE DAILY CHEWS STUDY.

A 3-month-long study compared dogs that were given a combination of our Flea & Tick Collar with Skin Defense Daily Chews against a control group that used only the Flea & Tick Collar.

### RESULTS\*:

82% of dogs using the combination of collar and chew stayed tick-free throughout the 3 month study.

**TIP:** Regardless of the protection you’re using, it’s best to avoid places that are known to have a large tick population.



\* After 84 days, dogs using both the Herbal Collar and Skin Defense chew had 67% fewer ticks than untreated dogs.

*“We believe that even though we’re a small company,  
each and every one of us has the power to make a major  
impact on the world, especially when we work together.”*

*-Susan Goldstein*  
Co-Founder



Certified



Corporation

# MAKING A BIG IMPACT FOR ANIMALS, PEOPLE, AND THE EARTH

Being a **Certified B Corporation™** means we are committed to accountability, transparency, and continuous improvement.

It means we must back up our words with meaningful actions and operate as a force for good in all we do.

SCAN FOR  
ADDITIONAL SALES  
RESOURCES



1%

for animals,  
people, and  
the Earth

7

## BENEFIT FOR ALL

Our B Corp Certification is also a powerful testament that backs up our long-established commitment to use 1% of our annual net sales to invest in a more sustainable future for all Earth Animals, fund initiatives to improve our positive impact, and support mission-driven organizations that need it most.



**EARTH ANIMAL**

P.O. Box 663, Southport, CT 06890  
855-326-4625 | [earthanimal.com](http://earthanimal.com)  
[customerservice@earthanimal.com](mailto:customerservice@earthanimal.com)