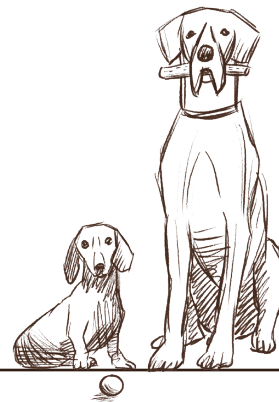


# BOOST YOUR DOG'S CHEW IQ® AT CHEW SCHOOL

EVERYTHING YOU NEED TO KNOW FOR SAFER, SMARTER CHEWING.



## 1 KNOW YOUR DOG'S CHEWING STYLE

Chew style is based on pace, strength, and strategy while chewing.







<b>NIBBLER</b> <b>PACE</b> Slow breaks <b>STRENGTH</b> Gentle <b>STRATEGY</b> Savors treats & toys	<b>GNAWER</b> <b>PACE</b> Relaxed with breaks <b>STRENGTH</b> Average <b>STRATEGY</b> Chews extended periods
<b>MUNCHER*</b> <b>PACE</b> Persistent, no breaks <b>STRENGTH</b> Powerful <b>STRATEGY</b> Continuous; force & focus	<b>DESTROYER*</b> <b>PACE</b> Rushed, no breaks <b>STRENGTH</b> Extreme <b>STRATEGY</b> Powerful; may bite off chunks, inhale or gulp

\*Due to these enthusiastic chewers we recommend always sizing up for safety.

## 2 CHEWS THE RIGHT SIZE®

If in doubt, size UP. Puppies get their license to chew at 6 months

			
<b>STIX</b>	<b>S-ROLL</b>	<b>M-ROLL</b>	<b>L-ROLL</b>
0-10 LBS	10-39 LBS	40-69 LBS	70+ LBS
<b>STRIPS PERFECT FOR LIGHTER CHEWERS</b>			

**BRACHYCEPHALIC BREEDS** Breeds characterized by their wider, shorter muzzles, or flattened faces.

**POPULAR BREEDS:** French Bulldogs, Bulldogs, Boxers, Cavalier King Charles Spaniels, Shih Tzus, Boston Terriers, Mastiffs, Pugs, Cane Corso, Pekingese, Lhasa Apso

**RISKS:** Narrow, partially blocked airways that allow them to take on more than they can safely swallow; may complicate breathing and increase the risk of choking

For brachycephalic breeds, we recommend choosing a No-Hide Roll one size larger than what's recommended for their weight to ensure safe chewing.



## 3 SUPERVISE! SUPERVISE! SUPERVISE!

### FINAL RECOMMENDATIONS:

- Size up for safety!
- Never leave your animal unattended while enjoying their chew.
- Remove pieces or chews that are small enough to gulp.